



## PRESS RELEASE

For Immediate Release

### **OZONE HOUSE NAMED FINALIST IN TOYOTA 100 CARS FOR GOOD PROGRAM**

#### **Toyota to Donate Vehicle to Local Nonprofit Organizations Based on Public Votes**

ANN ARBOR, MI – JUNE 21 2011 – WASHTENAW COUNTY-based organization, OZONE HOUSE is one of 500 finalists in Toyota's 100 Cars for Good program, which will award vehicles to 100 nonprofit organizations based on votes from the public which beginning May 9, 2011. Toyota's 100 Cars for Good program will showcase five non-profit organizations each day for 100 days on Toyota's Facebook page, facebook.com/toyota. Visitors to the page can vote once a day for the organization that they feel is most deserving of a new Toyota vehicle.

OZONE HOUSE will be one of the five organizations highlighted for voting on JUNE 28.

Local residents are encouraged to support OZONE HOUSE and their quest for a new Toyota Sienna Minivan. If OZONE HOUSE receives the most votes and is awarded the vehicle, it will be used to help homeless youth on "Move-In Day" as they move out on their own for the first time: staff at Ozone House help them move their modest belongings along with a few "starter" items such as a laundry basket, cleaning supplies, furniture and linens. In addition the van will transport youth Peer Outreach and poetry teams to reach out to youth in need and travel to leadership conferences. Vote June 28 to provide a safe place with real support!

#### **OZONE HOUSE**

Ozone House is a community-based, nonprofit agency that helps young people lead safe, healthy, and productive lives through intensive intervention and prevention services. Since 1969, Ozone House has actively developed unique, high-quality housing and support programs and services that provide support, intervention, training, and assistance to runaway, homeless, and high-risk youth and their families. Through these support services, we help youth develop essential life skills, improve their relationships, and enhance their self-image so that they may realize their full potential for growth and happiness.

#### **About Toyota.**

Toyota (NYSE: TM) established operations in the United States in 1957 and currently operates 10 manufacturing plants, including one under construction. Toyota directly employs nearly 30,000 in the U.S. and its investment here is currently valued at more than \$18 billion, including sales and manufacturing operations, research and development, financial services and design. Toyota is committed to being a good corporate citizen in the communities where it does business and believes in supporting programs with long-term sustainable results. Toyota supports numerous organizations across the country, focusing on education, the environment and safety. Since 1991, Toyota has contributed more than \$500 million to philanthropic programs in the U.S.

For more information on Toyota's commitment to improving communities nationwide, visit <http://www.toyota.com/community>.

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